

The Hon. Thomas A. Nassif

Tom Nassif took the leadership reins of Western Growers in February, 2002. His broad and distinguished leadership experience, along with his background as a labor attorney for the agricultural industry, made the former U.S. ambassador a natural choice to lead the fresh produce industry into a new era. Through coalition building and an aggressive approach to addressing the key issues confronting the industry, Tom has taken Western Growers to a new level of prominence and influence. Tom's remarkable career is highlighted by his service in President Ronald Reagan's administration where he worked in several capacities. In 1981, he was appointed Deputy and Acting Chief of Protocol for the White House. He was promoted to the position of Deputy Assistant Secretary of State for Near East and South Asian affairs in 1983, and in 1985, he received the appointment by President Reagan to be his ambassador to the Kingdom of Morocco where he served until 1988.